PUBLISHED EVERY MORNING BY

The Washington Herald Company,

125-427-429 Eleventh Street. Phone Muin 3300 CLINTON T. BRAINARD......President and Publisher

FOREIGN REPRESENTATIVES: New York, Tribune Building; Chicago, Tribune Building; St. Louis. Third National Bank Building; Detroit, Ford Building.

> SUBSCRIPTION RATES BY CARRIER: Daily and Sunday, .. cents per month; \$4.80 per year.

SUBSCRIPTION RATES BY MAIL: Daily and Sunday, 50 cents per month; \$6.00 per year. Daily only, 40 cents per month; \$4.50 per year.

Entered at the postoffice at Washington, D. C., as second-class mail

MONDAY, OCTOBER 28, 1918.

The Bismarckian Doctrine.

Here is an editorial about Bismarck written by himself. Read some of the sayings of this molder of the present Germany and you may be better able to understand the enemy we are fighting.

When Bismarck said: "The life of nations is crowned with sucess only so far as they have Teuton blood in their veins and so long as they preserve the characteristics of that race," he sowed the seeds of German imperialism and lust of world dominion. He beleved that there was only one race, and that was the Teuton race. Ie taught others to believe the same. And we are at war today to rush this Prussianism which has been bred through generations.

But yet it is interesting to note that this teacher of the "iron and lood" rule admitted that "the world cannot be ruled from below." erhaps he sometimes feared that a government of force must someme run its course and fall, yet he dared not convince himself or let thers know this fear of righteousness.

If Bismarck lived today he would see the fallacy of his miserable doctrines and he would pray to the God he feared for forgiveness for leading his people in the murderous course he did.

Such is the Prussian creed. A Prussian must not admit defeat,

"The world cannot be ruled from below."

"My ambassadors must wheel around like noncommissioned offiters at the word of command, without knowing why."

"Any one who can make promises can get himself elected."

"The dread of responsibility is a disease of our times."

"You cannot ripen fruit by setting lamps under the trees."

"Not the people of the cities, but the people of the country, make

orld very tiresome if there were nothing left for them to do." "We cannot hasten the course of time by setting our watches

"Passions are like the trout in my pond; one devours the other

until only one fat old trout is left." "Whoever has once looked into the glazed eyes of a dying soldier

on the battlefield will think twice before beginning a war." "Equality is the daughter of envy and covetousness."

"Every great man has some flaw, just as a good apple has its

"The life of nations is crowned with success only so far as they have Teuton blood in their veins and so long as they preserve the characteristics of that race."

"I deceive all diplomats by telling them the truth."

"Gladstone played with words so long that after a while words "We Germans fear God, and we fear nothing else in the whole

"By 'the people' every one means that which suits his purpose-

sually a haphazard collection of individuals whom he has won over

Don't Let Success Swell Your Head.

Nearly every man who has made good acquires an air of certainty nd self-confidence which makes him stand out above the crowd.

He shouldn't be blamed for this-assuming that there are some to charge him with conceit-because in his thinking and working e quite naturally fell into the mood of being alone so that he could from the people of the Oriental country, apparently apart from any outlan and execute, without distraction or annoyance.

And this has, in a measure, been his tower of strength. But in mand, his also lies his greatest weakness.

For soon he may forget the way he struggled—when he was own near the bottom—to make things "come his way" whether he constitution is of the utmost interest ras a leader in a world-wide enterprise or just a gang-boss in the country. For it means if that country is to ever be asked for adoption of a war resolution against this

But now—he may get the impression that he's so far above the est of us that he can't afford to seem like a "common hustler"—and he stands aloof, able, efficient, but feeling that the job must now it will have to come through popular channels rather than through the easy to him.

And he'll awake some day—maybe when his competitors have made available in their constitutions since their establishment.

For our part we think the democrabelieved, that jobs don't come that way.

believed, that jobs don't come that way.

For our part we think the democratication of Japan will be as helpful to that country and as productive of good relations in the future with the good relations in the future with the rest of the world and for peace of the world as the democratication of n his interest and in his aggressiveness.

If you're in his class, you'd better get a new grip on yourselfforget about your past successes, and put yourself into an openinded, open-hearted attitude, so that life will take on the freshness

The maiden bade her soldier fond farewell, The mother kissed her only son good-by; The wife gave him she loved too much to tell; The sister sent her brother off to die.

And now each sets to work to fill his place, In schools and factory, in home and store; Now idleness is reckoned a disgrace, He only serves who helps to win the war.

Mere traitors they, today "who stand and wait"
While men and women fight the frightful Hun;
They only serve who, early, long and late
Work on, until Our Victory is won.

G. MACFARLAND.



Today and tomorrow politics will likely be heard on the hill.

The promise is out, under the surface, that pyrotechnics of various kinds are to be released during the two days-more, in fact, than have hitherto been apparent in the Congressional chambers.

Republicans, while openly feigning disgust with the President's "unconditional surrender" statement to their party, are rather elated at what has happened. Some of them count on great things. At least, they insist that it will be possible for them to begin a new and telling political offensive which might not have been possible had the Excutive not "thrust nimself" into the equation. Democrats, however, are letting

their adversaries go ahead. They say the Republican leaders reckon with-out their host. They declare the re-sult is now assured of bringing about both House and Senate domination by their party. They arproach the election polls feeling not at all like "quarry slaves." They are confi-"quarry slaves." They are confi-dent of the result and they are will-ing to let the "Republicans "rave on." Meanwhile the President's pro-nouncement brings distress and em-

barrassment to some quarters.
For instance, "Millionaire' Kent, as he is alluded to in Nebraska—the Cal-ifornia member of the Tariff Comnission-is said to have contributed heavily to the Norris Senatorial cam-paign in Nebraska, and to have done many things for the downfall of the Democratic candidate there. (Yes. the same candidate the President dees he wants to see elected.)
is not often the case that one

of the President's appointees is found even though his conscience might dictate otherwise. Prussianism can be taught nothing. It must be destroyed by the same element of force which gave it birth.

Here are some Bismarckian sayings:

"Not by speeches and resolutions of majorities are great questions decided, but by iron and blood."

"The world cannot be ruled from below."

of the President's appointees is found distributing money to bring about the election of men whose services, the President says, would be an embarrassment and a discouragement to him. But this is the case here, and, of course, likely it will be for the happy family to settle when the time comes. The Republicans are not objecting to the contribution of money, but are rather nonplussed over what. but are rather nonplussed over what they are fearing will be the cause of some discussion between the Pres-

ident and Mr. Kent.
Mr. Kent, it is said in his defense,
would not contribute money to the
election of either Mr. Penrose or
Mr. Lodge, were either of those Senators running for re-election this year. His principal reason for help-"A majority has no heart."

"A majority has no heart."

"Let us leave our children a problem or two; they might find the Republican highhandedness several years ago and his fight against Reublican standpotism.

The people now have it put up to

them to accept leadership from the President in precisely the same manepted leadership from the same

It will be interesting therefore to see what the verdict will be.

If the total vote in favor of Demo-

freely and more securely in the hands of the people—as it should have been long ago in both Germany and Japan.

The remarkable thing about the gun perations during winter months, which is open seven days in the week. Machine gun schools for special instruction of men as machine operations during winter months, and will be open seven days in the week. Machine gun schools for special instruction of men as machine open account of the people operations during winter months, and will be open seven days in the week. The remarkable thing about the change is that it has come, not as a result of the "handwriting on the wall" observed from Germany's plight, but from a steady, insistent demand but from a steady, insistent demand four on the form Park Square.

What is to be the new national B. F. Harris, a prominent Illinois

in the administration of justice in accord with fixed principles and esstablished evidence, with strict regard to consequences. It does not stand for "every man down to the level of the average" but for "all men up to the heights of their fullest capacity for service and achievement".

"Thus the fathers, mindful that autocracy brought tyranny and that socialistic democracy eventuated in mobocracy, brought forth the first republic the world had known, and not the least of its amphasis was on certain inherent, individual and in-alienable rights."

THE OBSERVER.

"SCHOOL DAYS"



Army and Navy News

The U. S. navy officers in charge of the navy rifle range at Caldwell.

N. J., announce that under authority of the Navy Department they especially desire that a systematic effort be made to send to the range every possible man who is registered in the draft and about to go into Federal service. They will give every such man as much instruction in rifle, pistol and machine gun shooting as he has time for. The course of in-

see what the verdict will be.

If the total vote in favor of Democratic candidates for the lower House is greater than the total vote for Republican candidates, it will be known here that presidential leadership is accepted by the people and by them, in turn, received of the men who represent them here.

If the total vote of Republican candidates, however, is greater than that of Democratic candidates the question will be at least a debatable one.

No great outcry has been made, but the total vote in favor of Democratic candidates, if well be furnished at the navy mess at 25 cents each or to cents per day—payment cash. The range is equipped with rifles (Spring-field and Enfield), pistols and machine (Several types), all of which are available for use by transiciton will be at least a debatable one.

No great outcry has been made, but the total vote in favor of Democratic candidates from the total vote of Republican candidates the question will be at least a debatable one.

The permanent range force product with the will.

Barracks and mattresses are provided. Meals will be furnished at the need for sounding the sick call.

Col. Harry J. Hirsch, Q. M. C. U. S. A. who has been en duty in New York City, and Lieut. Samuel Grass, Q. M. C. U. S. A. who has been en duty in New York City october 3 appointed from civil life a few weeks and the form civil life a few weeks are provided. Meals will be furnished at the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents each or to the navy mess at 25 cents ea

newark. It may be reached most casily by the Eric Railroad, Greenwood Lake Division, Caldwell branch, by the Public Scattlering and Was detailed to the Public Scattlering and Public Scattlering and Foundation and Public Scattlering and Pub aldwell, jitney bus schy viduals may visit the range for prac-

this time of the year and the vary-ing condition of the amount of moisture in the air, the high and close-fitting collar of our present service uniform is undoubtedly a contributing factor toward the num-ber of cases of pneumonia and grippe

he has time for. The course of in- long list of men respond to the sick struction and practice is progressive call with colds and bowel comand can be taken at irregular visits plaints. In this same company the or men may be quariered and accommodated for extended periods. A principles cited above almost elimicommodated for extended periods. A principles cited above almost elimi-man may remain at the range a half nated the need for sounding the

No great outcry has been made, but it is a fact that the constitution of Japan, which up to this time has been firing point. Competent range officers days, which up to this time has been in charge of the firing line and little different than the constitution of butts, and are responsible for the

came into being on Newark to Caldwell, jitney bus senvice from Caldwell, jitney bus senvice from Caldwell, jitney bus senvice from Caldwell to the range, or by automobile. Complete information as to the routes, rates, time tables, etc., will be furnished by Mr. Daniel stence since August, is now under DeV. Harned, chairman transportation committee of the Associated Right Clubs, 154 Nassau street, New York, telephone 5460 Beekman, Individuals may visit the range for practice.

Maj. Gen. Robert L. Bullard, U. S. A. The First army, which has been in command of Maj. Gen. Hunter Light Command of Maj. Gen. Hunter Light Command of Maj. Gen. Pershing assumes command of Washingtonians are registered at Maj. Gen. William C. Gorgos, U. S. A. Antle New Strand. R. A. Antle New Strand. R. A. Antle New Strand. R. A. Antle New Strand.

Maj. Gen. William C. Gorgas, I'. S. tice at any time, but it is desirable that clubs or companies arrange for the army, who recently was retired dates and accommodations direct for age, was detailed to active duty with Lieut. A. H. Jenkins, command- by Secretary Baker on October 15.
ing officer of the range, by telephone.
Gen. Gorgas will complete the inspection of medical facilities in France and England, upon which he now is

With the changing temperature of

1. No peace by negotiation.

2. Terms to be dictated by the allies. 3. No secret conferences with Germany.

4. Unconditional surrender-i. e.,

Political-The Kaiser and autocracy. Military-Disarmament of army and navy. Commercial-German industry to restore Bel-

> gium and French cities, property and factories, before being permitted to enter on foreign trade.

A LINE O' CHEER EACH DAY O' THE YEAR. By John Kendrick Bangs.

fallen overboard while working on tended automobiles of their contents needed if the new American merchant

R. Antle, New Strand; E. C. Brewely, Park Avenue; J. P. Dunlap, Wallick; J. Harper, Broadway Central; C. J. Quentell, Park Avenue; E. E. Peterson, Park Avenue; F. F. Peterson, Park Avenue; F. F. Peterson, Park Avenue; F. F. Peterson, Park Avenue; Park the army, who recently was retired for age, was detailed to active duty by Secretary Baker on October 15. Gen. Gorgas will complete the inspection of medical facilities in France and England, upon which he pow is engaged, and then will return to the United States to submit a report.

COLLEGES MERGED

BY LUTHERAN CHURCH

Union of Older Bodies Gives United

Control of Education. They Also.

They Also.

They Also.

They Also.

They Also.

They also serve who only stand and wait,

A mighty English poet wrote in informer years.

War and dipsomarijac.

They Also.

They also serve who only stand and wait,

A mighty English poet wrote in former years.

A power of in the tears.

They also serve who only stand and wait,

A horde of Huns burded hooding on the world;

A horde of Huns burded hooding on the world;

A horde of Huns burded hooding on the world;

A horde of Huns burded hooding on the world;

A horde of Huns burded hooding on the world;

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A horde of Huns burded hooding on the world;

A horde of Huns b



Pepys would record in his diary: and to the market place, it being dull agencies for the miners in the anon account of the Spanish plague, and thracite fields.

This new scale replaces the agree-

ringlets.

A black boy at breakfast brought a letter from a poet who is upon a their picks.

tience. With my wife, poor wretch, on the avenue and we saw Lord Woodrow and Mistress Wilson in a brave turn-out and he looked fit and she a lady of great beauty and we enthusiasm.

To the fur makers to buy my wife a fur piece and, Lord, the prices. One Oscar T. Bach No Deceiver, Says set came to more than 1,000 pounds and just a small piece came to a week's stipend and we came away without a purchase. My wife to Long Island and I to see her off and then to Times Square and with Mr. Dud-ley, the chronicler, to a pub house

for a pint of bitter.

This day I did see in the Times a most amusing advertisement which set out:

Lost-Black and white Japanese spaniel; pet crippled lady; reward. In the late afternoon to the Ritz where I met Sir Eric Geddes, of the British admiraty, a fine spoken man and a brave one with no conceits.

In the evening at dominoes at Mr.
Webster's, the cartoonist, and he
showed me a fyne gift, a picture,
which Sir Charles Dana Gibson had

have been regaling the Rialto with earl plays dealing in Long Island scandal and jazz offshoots of the cocktail expulsions.

a stage star the effort is get back at him by referring ct that he was once a base-

had delved further into his past they would have found he was once a

when people try to drag a cocktail recking scandal through three long wearisome acts and insult the intelli-gence of New Yorkers he does not

Local Physician Victim Of Automobile Thieves

Dr. Edwin S. Lathrop, of 705 East

MINE WORKERS' WAGE RAISED TO \$6.00 DAILY

New Scale Will Stabilize Mine Labor Situation, It Is Hoped.

Increased wages running from 42 cents an hour for laborers outside the mines to estimated average earnings of approximately \$4.60 a day for contract miners were answered and a conference of the state Up ence of national labor

comes news that air. Robert writins, the editor, is dead of the plague. Poor, unfortunate fellow!

This day I put on my colored silk which i got on a wager, and through the town and to the office of Sir Vivian Burnett who is gathering talking machine records for the war. Sir Vivian Burnett who is gathering talking machine records for the war and he mighty unlike his prototype. Sir Vivian being the orignal "Little Lord Fauntieroy." which his mother wrote at the time he had curis and ringlets. The conference believes that these The conference believes that these

new wages will stabilize the mining industry and hold the miners at panegyrique and I sent him a pound.
piece of me and I sent him a pound.
I find my layings-out do increase, especially with the victuallers.
Great talk of peace and I find it largely absorbed into the present la

OUT WITH THE LADIES, HONKED AT HIS WIFE

Brief in Divorce Suit.

Oscar T. Bach does not believe in seeping anything from his wife. His frankness, however, is not appreciated by his wife, Mrs. Lillian Bach, who is suing for a limited di-vorce and alimony in the District

Supreme Court.

An instance of his generosity in letting his wife in, even on his "good times," is recited in a brief filed yesterday. According to the brief, while taking strange ladies out for an airing o' nights, it is his invariable habit to honk his ma-chine vehemently as he passes by his domicile, while his wife is securely anchored caring

a walk in the park in the band," as described by his wife, are He refuses to clothe his family roperly.

He refuses to give them enough to

He indulges periodically in an im-pulse to knock his wife to the flopr

BROKEN COLLARBONE SUSTAINED BY CYCLIST

Robert Adams, to years of age, or person Flagler place northwest, was knocked from his bicycle yesterday by an automobile and later taken to Garfield Hospital suffering from the control of the person of the control of the person of the control of the person of the per broken collar bone. Two automoles collided at Thirteenth street and Florida avenue and one of them hit

age, of 725 Eleventh street southeast

was knocked down by a automobile yesterday while roller existing or Fifteenth street southeast. She was removed to the Casualty, Hospital in the same automobile that struck her. Roy Gicker, 1514 U street south-east, was the driver.

of 300 John Marshall place north-west, fell off the back porch of her home yesterday, a distance of about ten feet and received a gash on her forehead. The child struck a board when she fell. without detracting from the dignity of either gentleman. when she fell. She we to the Casualty Hospital.

MARINE FIREMEN TO GET COLLEGE TRAINING

men has been established in Chicago and is prepared to enroll 500 men for the first graduating class. The collere building was formerly a hotel and is in the heart of the famous Chicago loop.

In the old days the marine fireman learned his trade under flery condi-

was the victim of one tions. The United States thieves yesterday who Board, however, has found tended automobiles of their contents. The physician's overcoat, which he left in his car in front of the home of a patient yesterday afternoon, was stolen.

New York, Oct. 27.—The following Washingtonians are registered at local hotels:
R. Antle, New Strand; E. C. Brewelv. Park Avenue; J. P. Dunlap. Wallick I. Heart of the street northwest, complained to the Saturday night and stole \$60 worth of clothins.

ADVERTISING TALKS

Get the Audience Right. By S. E. LEITH.

Pick your audience when advertising. Deaf people are never invited to a musical demonstration. One does not seek the poor for a display of diamonds or furs, nor do we ask the blind to observe the workings of a farm tractor.

Success in advertising lies in ability to make your appeal to the right audience. The best copy in the world won't pay in the wrong paper any more than Galli-Curci could be made profitable in a five and ten ten cent moving-picture house.

The first point you want to be sure of, in selecting an advertising agent to handle your account, is that the agent knows what kind of an audience the paper is likely to reach.

NERVE WON VICTORY.

Back in the year 1890, I think it was, Geo. P. Rowell stood on the brink of bankruptcy as a result of experimenting with Rippan's Chemical Company. All the skill, all the experience, all the money and all the good will he could command had failed to put it over, No one could tell him why.

Things that had proved successful in other campaigns were not so when tried on Rippan's. The greatest minds of the country were consulted and Mr. Rowell could really get expert opinions.

He finally conceived a scheme which he believed would let him discover what was wrong. As a result, he prepared a six-page advertisement. Then he borrowed \$20,000 and spent \$18,000 of it running that six-page advertisement in the New York dailies, just one time and all on the same day. Mind you, he was in the hole nearly one-half million dollars. He had nothing left and had to borrow the money to try this new idea out.

In less than nine months' time he had made up his loss, paid his debts and was on Easy street, because he had established a business which has never since failed to pay a princely dividend.

Some people might think it was foolhardy-some might think it was the act of a crazy man or a man indifferent to responsibility. It was neither. Mr. Rowell was no fool-he was a careful student of conditions and a very successful business man, solely because of his great sense of honor. Certainly, no one who ever graced the advertising profession enjoyed a better reputation for the prompt meeting of his obligations.

Mr. Rowell went out and made a success of the Rippan Chemical Company, simply because he had the NERVE to back his judgment, spite of all financial obstacles.

Many a fortune has been wasted because the adventurer stopped just short of the goal, and many a business today might be "put over the top" if the men behind it only had the nerve to plunge a little deeper.